

Theatre at Ford's Theatre

Broadening our theatrical offerings and deepening the ways we use art as a catalyst for connection and learning, the 2018-2019 theatre season was a tremendous success at Ford's Theatre.



Photo of Cody Nickell, Kimberly Gilbert and Edward Gero by Carol Rosegg.

FALL 2018

Born Yesterday

By Garson Kanin; Directed by Aaron Posner

The fall production of *Born Yesterday* explored the story of an opportunistic tycoon who comes to Washington to game the political system.



Cast of *A Christmas Carol* 2018. Photo by Scott Suchman.

HOLIDAY 2018

A Christmas Carol

By Charles Dickens; Adapted by Michael Wilson;
Directed by Michael Baron

Our annual holiday production of *A Christmas Carol* delighted audiences as miserly Ebenezer Scrooge went on a journey of transformation and redemption.

2018-2019 Season at Ford's Theatre

107,895

Audience Members

215

Performances

1,950

tickets distributed through our
First Free Preview initiative

72%

of our First Free Preview ticket holders were
first-time theatregoers at Ford's

\$100,778

Donated to the Homeless Children's
Playtime Project through *A Christmas Carol*
Company's annual holiday collection

100%

of our actors were local
to the D.C. area

177

Local artists hired

13

Helen Hayes nominations

3

Helen Hayes wins



Cast of *Twelve Angry Men*. Photo by Scott Suchman.

WINTER 2019

Twelve Angry Men

By Reginald Rose; Directed by Sheldon Epps

In January, the classic American drama *Twelve Angry Men* presented 12 jurors from all strata of society, to debate the issue of reasonable doubt and confront each other's personal biases.



Photo of Jade Jones and Christopher Mueller by Carol Rosegg.

SPRING 2019

Into the Woods

Music and Lyrics by Stephen Sondheim; Book by
James Lapine; Choreographed by Michael Bobbitt;
Directed by Peter Flynn

Our spring musical *Into the Woods* was a whimsical
whirlwind remixing beloved fairy tales.

Season Sponsor:



Historic Programming

In addition to the four mainstage theatre productions, Ford's offers seasonal daytime programming that integrates the history of Ford's Theatre with live theatrical performance.



Photo of Michael Bunce and Stephen F. Schmidt by Gary Erskine.

One Destiny

Written by Richard Helleesen; Directed by Mark Ramont

Commissioned by Ford's Theatre Society, this one-act play tells the story of Lincoln's assassination through the eyes of two men who were present that night, actor Harry Hawk and Ford's Theatre co-owner John T. Ford.

44,274 people attended a performance.



Photo of Eric M. Messner by Gary Erskine.

Investigation: Detective McDevitt

Written by Richard Helleesen; Directed by Mark Ramont

Visitors follow an actor playing the real-life Detective James McDevitt on a walking tour of downtown Washington, D.C., as he investigates the Lincoln assassination conspiracy. This year we celebrated our tour's 1,000th performance!

2,203 people took a tour this year.

Ford's Theatre Artist Instagram Takeovers

15,654 likes

39,071 video views



Photo by Wade Laboissonniere.

Photo by Julia Singer.

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Every year, hundreds of school groups come to D.C. for their field trips and decide to make Ford's Theatre a part of that experience. Most of these groups would not typically make seeing a show a priority on a field trip, but decide to include it in their itinerary because they have the opportunity to see it at the historic Ford's Theatre. This gives us the unique opportunity to reach a whole new audience and inspire them through the magic of theatre.

-Maria Egler, Ford's Theatre Performing Artist

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Photo of *A Christmas Carol* 2018 cast by Taylor Coggins.

Increasing Access with a Sensory-Friendly Performance

This past season, Ford's Theatre offered its second sensory-friendly performance during our production of *Into the Woods*. The performance included an adjusted theatre environment, designed for individuals on the autism spectrum or with other sensory sensitivities. Audience members who attended this special performance had a chance to meet members of the cast afterwards, creating a truly unforgettable experience for all. This program creates an environment where all individuals can relax and enjoy, and gave Ford's the opportunity to share the power of theatre with this community.



Karen Vincent and Jade Jones pose with a guest following the sensory-friendly performance of *Into the Woods*. Photo by Margot Schulman.

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We are so grateful to Ford's Theatre for providing this opportunity to our family and the disability community. This is the only way our daughter can attend theatrical performances. Thank you for being inclusive and for being so generous to our community.

- Ford's Theatre Patron

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